**Introduction for Bob Phibbs, the Retail Doctor**

Bob’s mission as *the Retail Doctor* for over 30 years has been to provide training, inspiration, and hope to brick-and-mortar businesses worldwide.

It was Bob’s radical business makeovers for his clients as well as the *Los Angeles Times,* that drew national attention due to his clients’ uncommon growth and success.

He has started and grown three successful businesses. His clients have included some of the biggest brands in retail, including Google, LEGO, Hunter Douglas, Yamaha, and more.

His work has been featured in *Entrepreneur*, *PBS*, *The New York Times,* and *The Wall Street Journal*.

His online retail sales training program *SalesRX* is currently training thousands in over 20 countries.

Bob is a Top Voice on LinkedIn for Retail and was recently honored by the World Retail Forum with the Innovation Leadership Award in recognition of his efforts to help retail recover stronger and his relentless messages of hope.

***Is there a doctor in the house?***